



Since its creation in 1975, L'Eau, l'Industrie, les Nuisances has been the leading French technical and professional publication dedicated to water and environment.

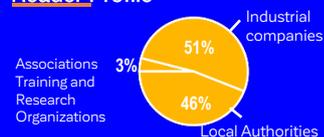
## PROVISIONAL CONTENTS

<b>488</b> January	<b>Urban stormwater: management and treatment</b> <i>Event : Bio360</i>	Water analysis: colorimetric methods Biogas: production and energy recovery Leachate treatment Constructed wetlands and nature-based treatment systems Legionella risk in domestic hot water networks and cooling towers Vacuum evaporation processes
<b>489</b> February	<b>Soil and groundwater remediation</b> <i>Events : Intersol, Cycl'Eau Toulouse, Expobiogaz, Global Industrie, Forum-Labo</i>	Analytical measurement: pH and redox potential Water treatment in the pharmaceutical and cosmetic industries Training: adapting to emerging industry requirements BIM applications in water treatment projects Selection criteria for lamella clarifiers Drinking water: securing facilities and distribution networks
<b>490</b> March	<b>Automation, supervision and remote monitoring: new technologies for operational management</b> <i>Events : Enviropro Martigues, Aquapolis</i>	Water analysis: addressing regulatory, environmental and economic challenges Compressors and boosters: optimizing performance by technology Agro-food effluents: treatment and resource recovery Hydrocarbon detection and separation Service connections and surrounding infrastructure Health and safety in water treatment facilities
<b>491</b> April	<b>PFAS: towards an extension of regulated substances</b> <i>Events : IFAT, Analyse industrielle, Cycl'Eau Mont Blanc</i>	Measurement of suspended solids (TSS) concentration Trenchless inspection and rehabilitation works IoT solutions for pressure transient detection and management River water level monitoring On-site wastewater treatment: compact filter systems Industrial networks: sludge and fouling removal
<b>492</b> May	<b>Water and wastewater networks: proactive strategies to prevent asset depreciation</b> <i>Events : SEPEM Brest, Enviropro Rennes</i>	Towards wastewater-based epidemiological surveillance Odour nuisance control: tailored solutions Soil de-sealing and permeability restoration Swimming pools: water and air treatment Lightning and surge protection: selecting the appropriate systems Constructed wetland treatment processes
<b>493</b> June / July	<b>Water reuse in the agri-food industry</b> <i>Events : Cycl'Eau Centre, SEPEM Toulouse</i>	Evolution of treated wastewater analyses Flood warning systems: technology selection Pumps: reducing maintenance using artificial intelligence Sludge dewatering: modular treatment solutions Improving energy efficiency in wastewater treatment plants Urban infrastructure: gutters, manholes, storm drains
<b>494</b> August / September	<b>Drinking water: how water management is preparing for crises</b> <i>Events : Mesures Solutions Expo, Enviropro Strasbourg, JIE Poitiers</i>	Oxidant concentration measurement Drones (aerial, surface and underwater) for water applications Network sectorisation: data valorisation and future challenges Wireless communication protocols adapted to applications AI-based leak reduction strategies Stormwater runoff treatment
<b>495</b> October	<b>Process water: compact and modular systems for customised solutions</b> <i>Event : Salon des Maires</i> <b>SPECIAL ISSUE : Guide des Nouveautés Techniques 2026</b>	Turbidity measurement Network monitoring: level and flow Rehabilitation of non-accessible sewer networks Semi-collective sanitation: overview of available solutions Motors and variable speed drives: energy-saving technologies Sludge conditioning
<b>496</b> November	<b>Digital twin and climate resilience</b> <i>Event : STEP by Pollutec</i>	Multiparameter analysers Flood protection devices: selection guidelines Filtration, separation and membrane technologies Protection of water abstraction points Lagoon systems and planted filters Valves and taps
<b>497</b> December	<b>Urban sludge: optimising treatment processes and costs</b> <i>Event : Carrefour de l'Eau</i> <b>SPECIAL ISSUE : 200 Sociétés 2027</b>	Open-channel flow measurement Smart metering solutions Mobile drinking water treatment units StaR-Eau geostandard for water network modelling Dosing systems Filter media

### Reader study - Distribution

**6450 copies** : Average circulation per issue  
**6143 copies** : Total paid circulation  
**5,2 readers** per circulated copy  
**32 000 readers** : Qualified readers  
**Online : ~77 000 visitors/month** (3min.21sec. average visit duration)

### Reader Profile



### Reader distribution

2,7% Bourgogne-Franche-Comté  
3,2% Hauts de France  
3,5% Bretagne  
4,2% Pays de la Loire  
4,7% Normandie  
5,3% PACA et Corse  
5,8% Occitanie  
6,3% Nouvelle Aquitaine  
6,4% Grand Est  
7,8% Centre-Val de Loire  
11,2% Auvergne-Rhône-Alpes  
26,7% Ile de France  
12,2% World

The topics listed above are provided for reference only. Apart from the "Feature of the Month," the editorial team welcomes all articles relevant to activities evolving in the field of water and nuisance

**HAVE YOUR SAY IN THE MAGAZINE**

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## PAPER

Cover		Classic	Event
Cover I	185*215mm + Fixed banner ACCUEIL	4 200 €	6 000 €
Cover II	210*297mm + Fixed banner NUMEROS	3 200 €	3 500 €
Cover III	210*297mm + Fixed banner ARTICLE	3 000 €	3 200 €
Cover IV	210*297mm + Fixed banner ACTUALITE	3 800 €	4 200 €
Interior		Classic	Event
Full Page	210*297mm + Banner FLUX or inside ARTICLE	2 550 €	2 800 €
½ page	180*125mm (Width)   85*260mm (Height) + Banner in Newsfeed	1 740 €	1 900 €
¼ page	85*125mm	1 240 €	1 500 €
Prime Placement	+15%		

## CONTENT

SPECIAL ISSUE – Guide des Nouveautés Techniques – October 2026		1 year
1 <sup>st</sup> Technical Notice		950 €
2 <sup>nd</sup> Technical Notice	Showcasing Your Product in a Paper and Online Notice The paper version is interactive, offering access to the enriched online version (videos, PDFs, etc.).	450 €
3 <sup>rd</sup> Technical Notice		Free
Subsequent notices	Published in the News Feed Between January 1, 2026, and September 30, 2026	450 €
SPECIAL ISSUE – 200 Sociétés – December 2026		1 year
Placement	1/4-page module including a 20-word description, your logo, and your social media links	350 €
Advertorial		Publication
Content	2-page interviews written and published in the print and online editions of the review. <i>Additional Distribution: Social media and newsletter.</i>	On request

## DIGITAL

Online Advertising		
Newsletter Banner 1080*140px, .jpg	FranceEnvironnement Revue EIN	Weekly newsletter ~140,000 subscribers Weekly newsletter ~140,000 subscribers Monthly issue publication ~180,000 subscribers
Sponsored Content	Your content (title, description, image, and link) in one of our newsletters	500 €
Dedicated Emailing	Your email to 5,000 selected addresses (layout, testing, sending, statistics) Your email to 10,000 selected addresses (layout, testing, sending, statistics)	600 € 800 €
Online Referencing		
Guide de l'Eau	PACK 100 including online features: Premium profile (logo, brochure, video), 15 categories, top of the list, social media	2 800 €
FranceEnvironnement	Unlimited product profiles, projects (customer cases, worksites...), Q&A section, publications...	2 600 €

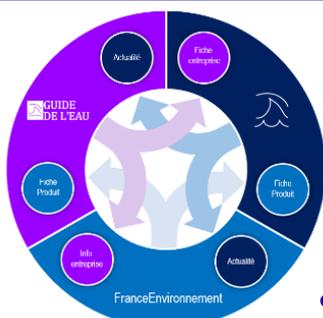
## CONSULT US FOR OUR PACKAGES



## DISCOVER OUR ONLINE ECOSYSTEM:

The technical content of the **L'Eau, l'Industrie, les Nuisances** magazine is connected with the companies and activities listed in the **Guide de l'Eau** and linked to the product database of **FranceEnvironnement**. And vice versa...

Thinking in terms of a digital ecosystem means considering the entire information chain of a brand with its clients to implement the most coherent media campaign possible.



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